

MEDIA KIT

2023/24



foundation
HOUSING

About **Foundation Housing**

Foundation Housing is the largest state-based Tier One registered community housing provider in Western Australia, managing approximately 2,000 homes with around 3,500 residents and 70 staff.

Foundation Housing began operations in January 2006 with a portfolio of 550 housing units and 10 staff following the merger of three smaller housing associations: Perth Inner City Housing Association; Eastern Metro Community Housing Association; and Northside Housing Association. The origins of these organisations date back to 1988.

Foundation Housing is committed to providing affordable housing and delivering support to help people manage and sustain their tenancy. The accommodation options provided by Foundation Housing range from lodging, mainstream tenancies, youth housing, share housing, disability housing and affordable housing for key workers.

Foundation Housing understands that having a home is only the start of a journey, and that feeling empowered and connected to the local community can impact enormously on a person's life.

OUR PURPOSE

To improve people's lives with safe and secure housing.

OUR VISION

A home for everyone.

OUR MISSION

To provide affordable housing options for Western Australians on low to moderate incomes.

Our **Values**

SOLUTIONS FOCUSED

We work together to find solutions that benefit our people and customers.

CARING

We care for others and display empathy, fairness and respect.

HONEST

We act with integrity and own our decisions.



Our **Strategy**

Foundation Housing has a succinct and clear strategic plan with two key strategic objectives underpinned by a pillar of business excellence. The strategies outline the organisation's plan to grow without subsidy and to manage and sustain positive tenancies for all those who live in our homes.

This clear strategic direction ensures staff, tenants and partners can have confidence in the plans in place to deliver on our vision and mission.

Foundation Housings strategic objectives are:



Manage and Sustain Positive Tenancies

Support tenants to maintain their tenancies and reduce negative exits.



Leverage Growth

Increase portfolio size.



Business Excellence

Develop a productive, efficient and high performing work environment for all staff.





KIMBERLEY
Homes Managed

128

PILBARA
Homes Managed

153

**PERTH
METRO AREA**

Homes Managed

1846

MANDURAH
Homes Managed

51

Our Housing

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1258

Tenancies

174

Lodging Rooms

213

Managed Properties

98

Youth Housing





CHRIS SMITH

Chief Executive Officer

Chris joined Foundation Housing in September 2014 from a statutory investment fund where he held various senior and executive roles in Portfolio Management and General Management. Chris has extensive experience in completing a range of commercial transactions, including establishing new businesses, acquisitions, joint ventures and management agreements.

Chris has a longstanding interest in working for better outcomes for Aboriginal and Torres Strait Islander peoples and those more broadly within the community. Chris recognises the significance of Foundation Housings' role in managing significant housing infrastructure and wants to make a positive impact on communities across WA. Chris sits on the Board of the Community Housing Industry Association (CHIA).

As CEO of Foundation Housing, Chris is responsible for managing Foundation Housing's strategic priorities in line with policies determined by the Board. Chris is assisted by an experienced executive team which works to ensure Foundation Housing meets its corporate and strategic objectives.



WHAT WE DO



Affordable Housing

Elevate is a first of its kind affordable housing acquisition program aimed at key workers. It provides high quality apartments with rents set at 25% under market. It bridges a much-needed gap in the market between social housing and private rentals.



Disability Housing

Foundation Housing's joint ventures have delivered independent living, SDA homes for people with disabilities. Foundation Housing also manages properties on a fee for service basis for disability providers such as Summer Housing.



Fee for Service Management

As the State's largest non-government tenancy and property manager, Foundation Housing is well placed to offer these services to other clients. Services currently undertaken for others on a consultancy or fee-for-service basis include tenancy and property management, project management, capacity building, housing strategy and general consultancy,



Contractors & Suppliers

Foundation Housing works with a wide range of contractors and suppliers to deliver property management and maintenance services across their housing portfolio.



**SCAN FOR MORE
INFORMATION**

Positive **Tenancies Framework**

OUR GOALS



Our residents feel safe in their homes, respected, and involved in decisions that impact them.



Our residents have opportunities to engage with us, each other, and their local community.



Tenancy turnovers remain low, properties are well-maintained, rent remains affordable and adherence to tenancy conditions is high.



Support options are available when needed and residents are empowered to accept and engage in this support.



Who **We House**

Foundation Housing properties are home to a diverse range of people, although there are notable trends in our client demographic consistent with broader trends in the national social and affordable housing system.



137
tenants
under 21

477

Aboriginal and
Torres Strait
Islander tenants



1468 males

1759 females



401

tenants living
with a disability

452

tenants over
the age of 70



51

tenants
with other
genders

423

tenancies over 10
years in length

36



languages spoken other
than English



3278

people housed in total



Property **Portfolio**

Foundation Housing is at the forefront of affordable housing development in WA, having delivered over 200 homes across Perth and Broome.



BENNETT STREET

A ten storey complex of 70 units in a mix of lodging and social housing, combined with communal facilities, several outdoor areas, a herb garden and shared BBQ and balcony areas.



FOYER OXFORD

Award-winning, purpose-built centre for homeless and at-risk youth, combining accommodation, on-site support services and pathways into education and employment.



NEWCASTLE STREET

Purpose-built complex comprising of lodging rooms, affordable units and commercial premises.



CARMAN WAY

Two four-bedroom Specialist Disability Accommodation homes in Bassendean.



BANKSIA GROVE

14 villa complex in Perth's northern corridor.



FOUNDRY ROAD

A mixed-use redevelopment within the Midland Railway Workshop precinct.



BROOME NORTH

A development of 30 units designed to provide an affordable housing option to key workers.



MEDIA ENQUIRIES

Please contact our Communications Team:
E: communications@foundationhousing.org.au
P: (08) 9422 0700

FHL SPOKESPEOPLE

We have a range of professional spokespeople that can talk about housing, property development, tenancy management and the sector more broadly. To get in touch with someone, please email communications@foundationhousing.org.au.



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297 Vincent Street, Leederville WA 6007

PO Box 214, Leederville, WA 6902

T: (08) 9422 0700

foundationhousing.org.au